

A photograph of a crowd of people at an event, with many hands raised in the air, suggesting a celebratory atmosphere. The image is partially obscured by a blue rectangular overlay on the left side.

# SPONSORING FACTSHEET

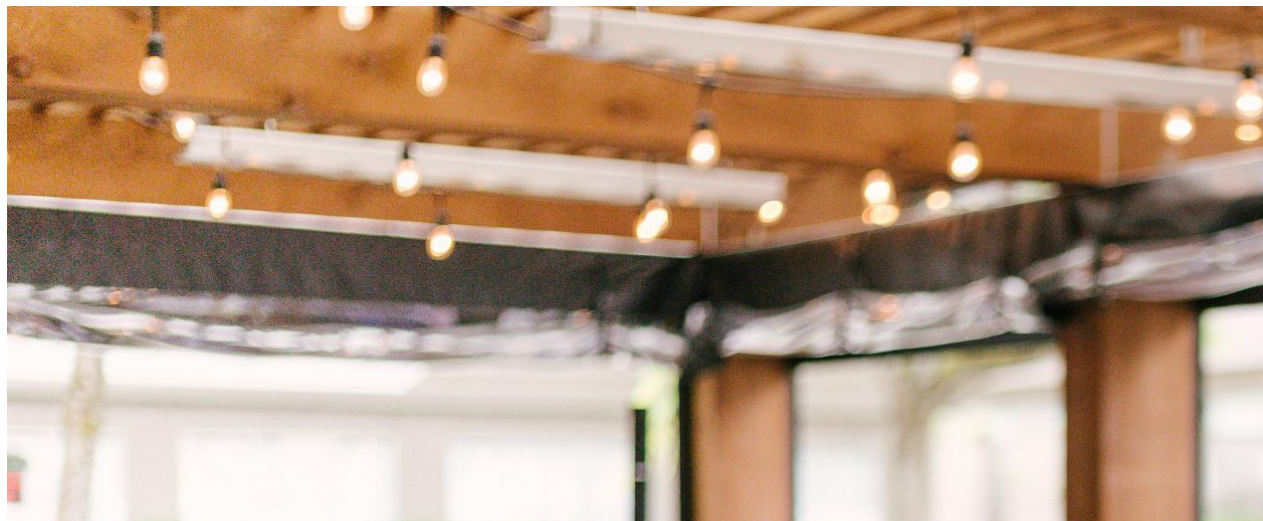
**webmardi**



# AGENDA

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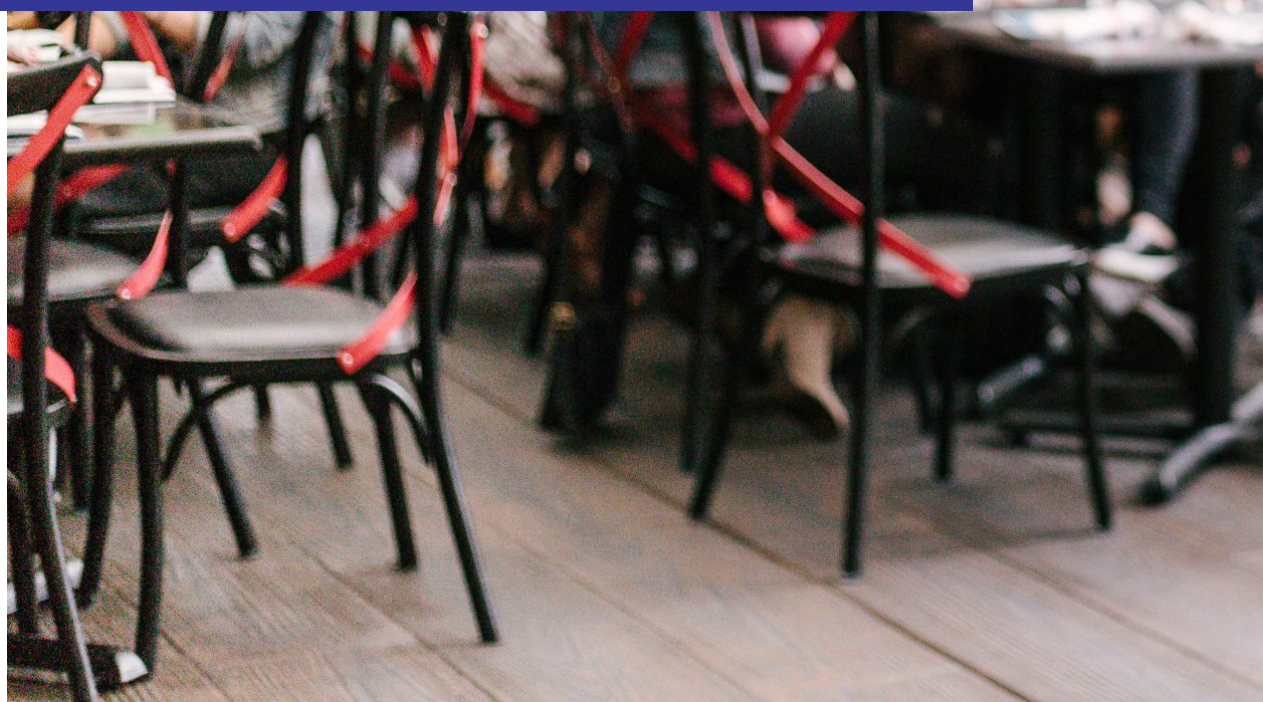
# Who we are

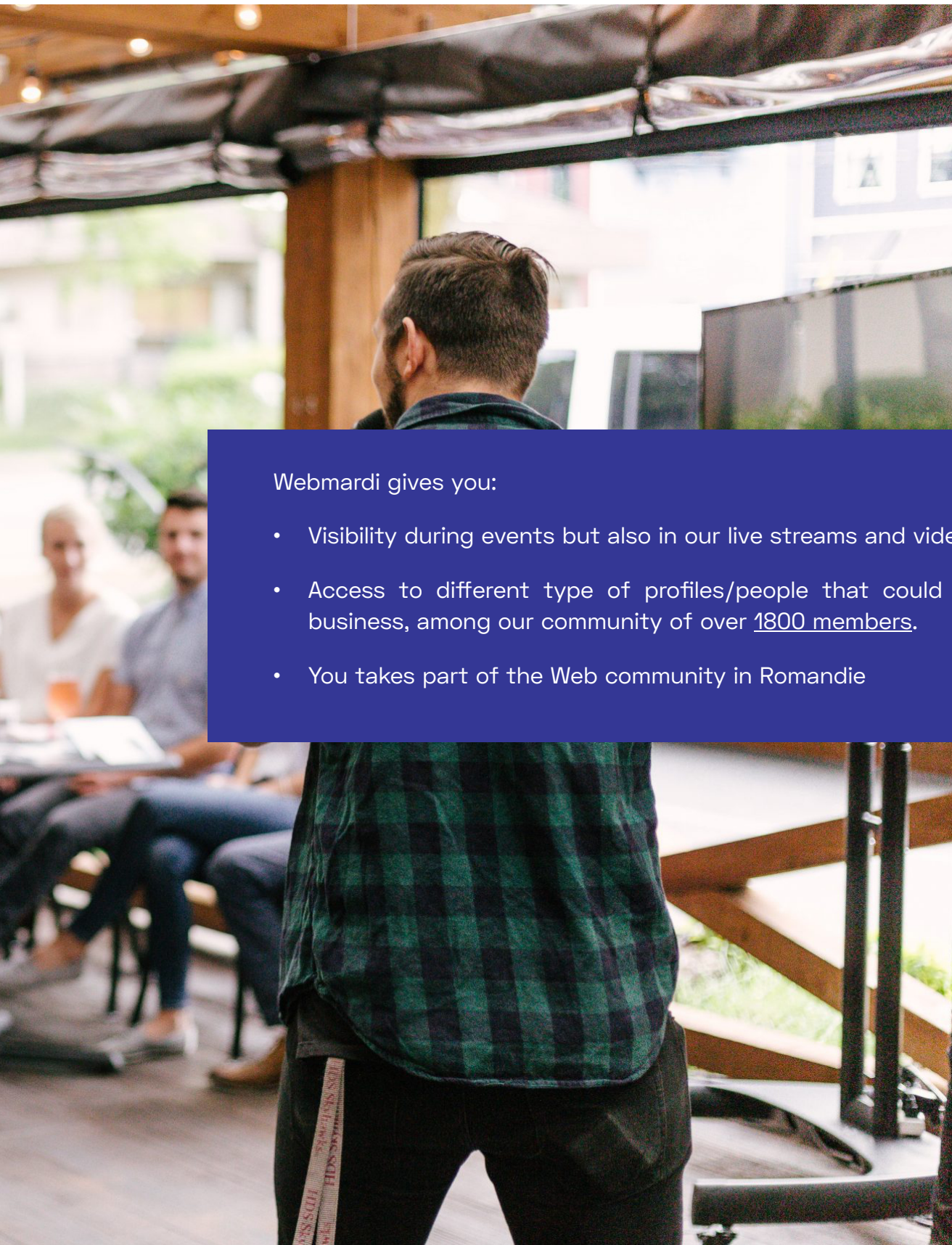


Webmardi is a Swiss-based non profitable association that organizes free monthly events in western Switzerland. We offer the opportunity for people to meet their local community and bring together developers, designers, project owners, founders & many more.

We usually organize 12 events per year (10 talks, 2 lunch) for a community of over 1800 members.

Events take place in Geneva, Lausanne, or Fribourg and all our events are streamed and can be watched again on our Youtube channel.





Webmardi gives you:

- Visibility during events but also in our live streams and videos
- Access to different type of profiles/people that could interest your business, among our community of over 1800 members.
- You takes part of the Web community in Romandie

# Our DNA



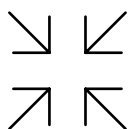
## Regularity

10 conferences events  
2 lunch community events  
Exists since 2008



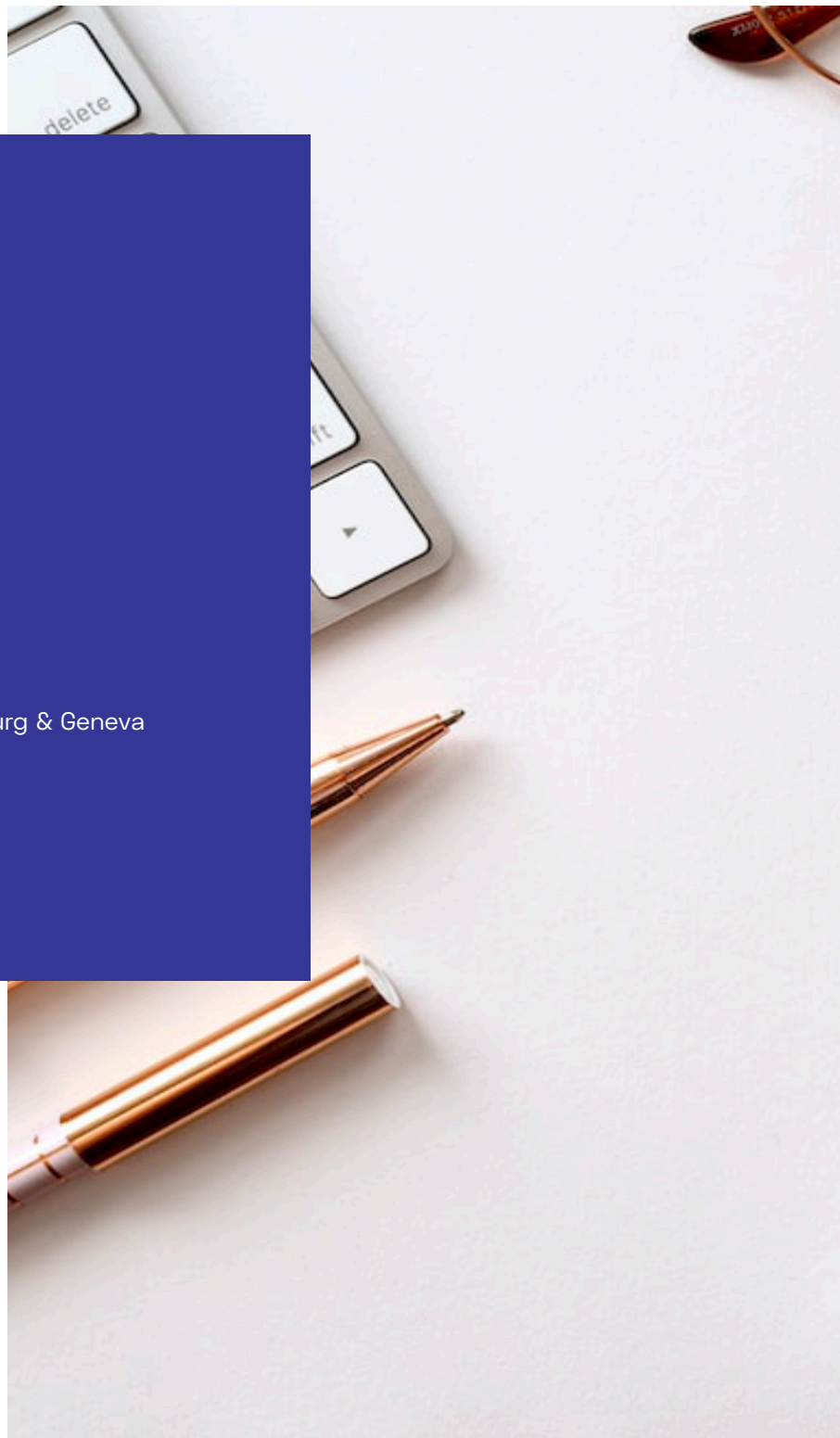
## Local

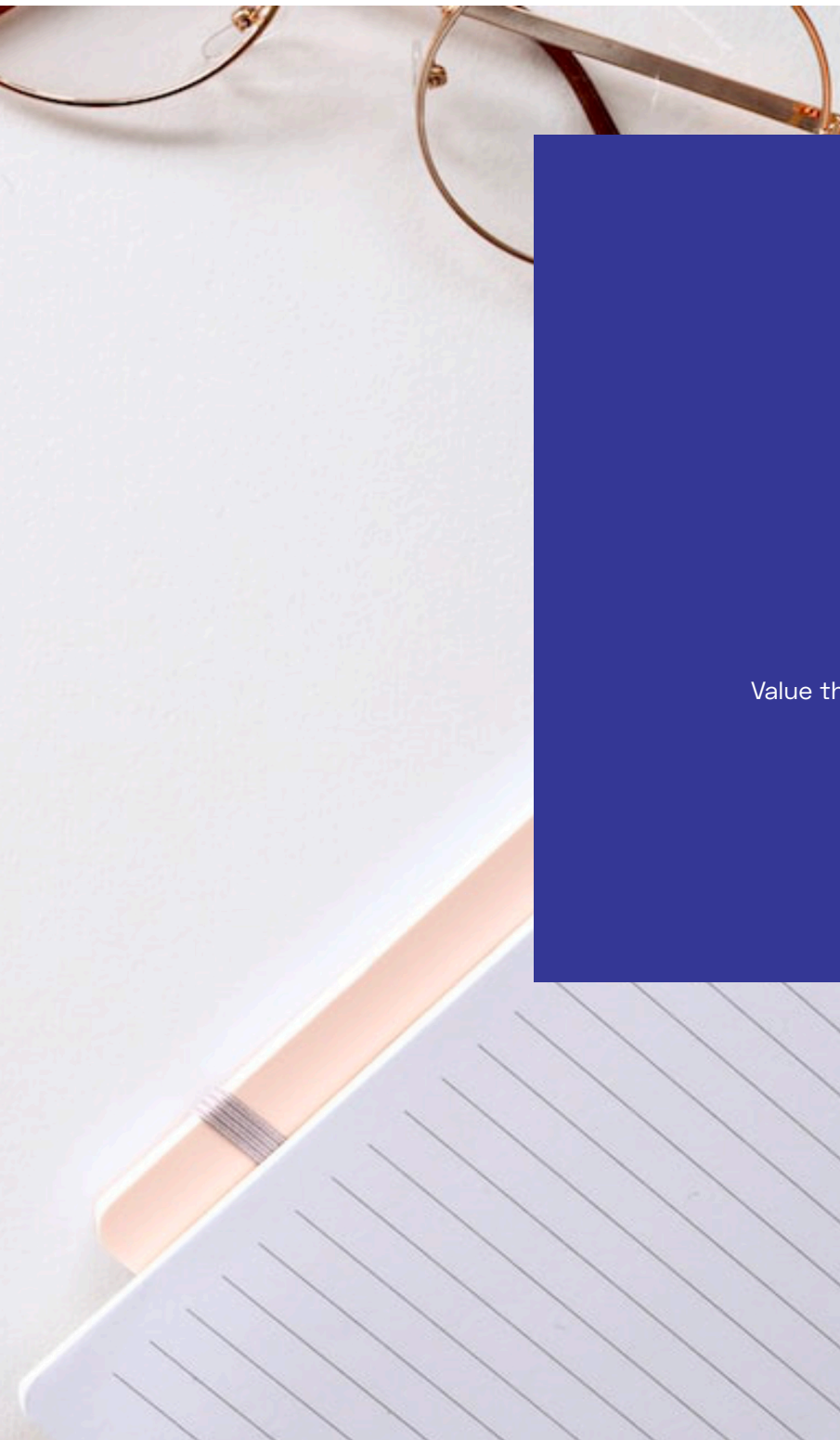
Swiss Romand  
Move around Lausanne, Fribourg & Geneva  
Both in French & English



## Themes

Design  
Branding  
Code  
Lifestyle





## Swiss Innovation

Promote the local knowledge  
Web Swiss Community



## Open Community

Value the exchange with the community  
Share creative processes  
Meet local community



## Speakers

Speakers rotations  
Renowned professionals



# Key numbers



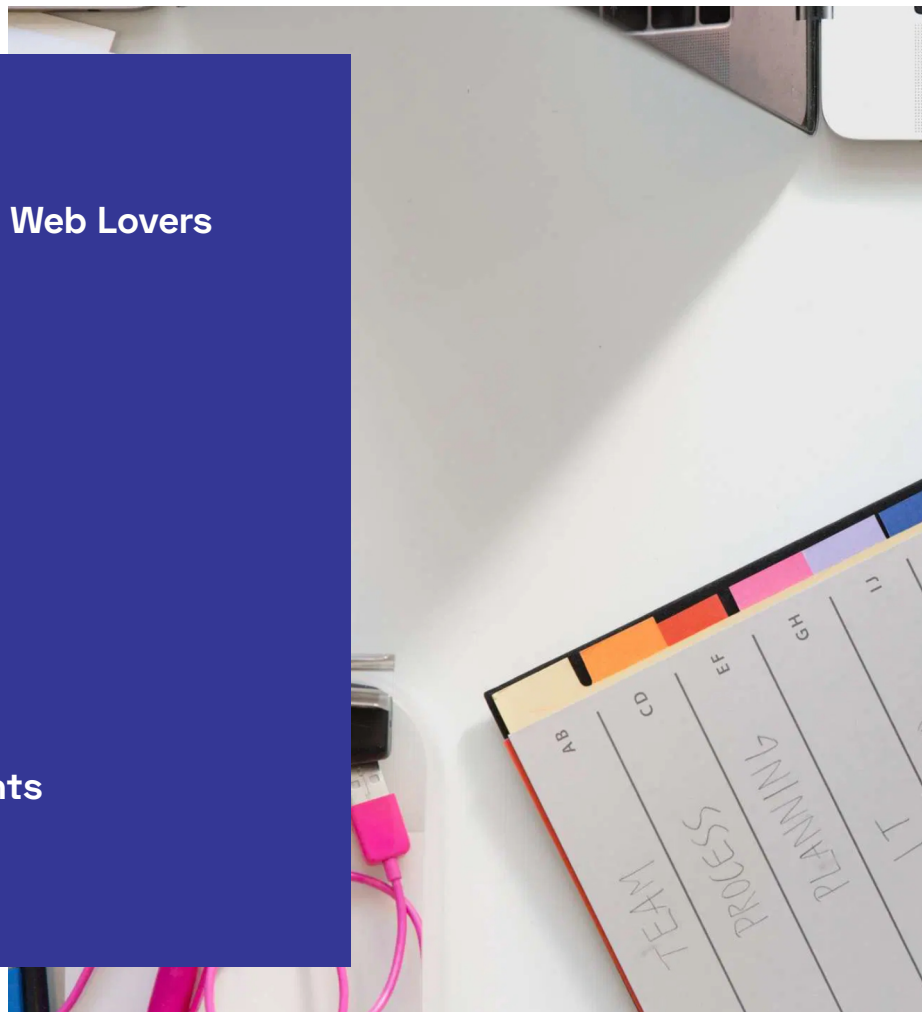
Community of **+1800 Web Lovers**



Since **15 years**



**+140 organized events**





**+700 Twitter/X followers**



**+50 livestreams & videos  
on Youtube**



**Hosted by 16+ venues accross  
3 cantons**





# Sponsoring

**GOLD**

**CHF 2'000.-**

## **Details**

Association of the Brand

Logo appears in the slides (event + livestream)

Sponsor is mentioned and thanked (event + livestream)

Sponsor can put merchandising at disposal during the event

Logo appears in the waiting banner of the live streaming

Logo appears at the end of the live streaming

Sponsor's link appears on meetup

Logo and link to website appears in the newsletter

Logo and link to website appears on the webmardi's website

Sponsor is mentioned and thanked in a tweet after the event

Sponsor is announced and thanked by the Webmardi on social media with mention of the year of sponsoring

Sponsor can add a slide with open positions

Sponsor can put roll up at disposal during the event

4 Gold Sponsors maximum

Exclusivity of 2 Sponsors from the same sector

## SILVER

CHF 1'000.-

### Details

Association of the Brand

Logo appears in the slides (event + livestream)

Sponsor is mentioned and thanked (event + livestream)

Sponsor can put merchandising at disposal during the event

Logo appears in the waiting banner of the live streaming

Logo appears at the end of the live streaming

6 Silvers Sponsors maximum

Exclusivity of 2 Sponsors from the same sector

# Sponsoring

## BRONZE

CHF 500.-

### Details

Association of the Brand

Logo appears in the slides (event + livestream)

Sponsor is mentioned and thanked (event + livestream)

Unlimited number of Bronze Sponsors